

# Korea Sourcing Business Matching Fair

## □ Objectives

- This Fair is to create opportunities for Korean companies and Overseas Buyers to develop Business Cooperation/Partnership.
- To meet this objectives, we are inviting Overseas Buyers to Korea to participate in 1:1 Business Meetings and other events.

## □ Program

- **Event:** Korea Sourcing Business Matching Fair
- **Date/Time:** April 23 ~ 24, 2019
- **Venue:** Lotte Hotel Seoul (Sogong-dong)
- **Related Items:** IT/SW Solutions, Machinery, Industrial Equipment, Heavy Equipment, Consumer Goods, etc.
- **Participants:** Approximately 300 Korean companies
- **Invitees:** Approximately 100 companies (from Asia, Middle East, Europe, etc.)
- **Main Events:** Business Meetings, Exhibition, MoU-Signing Ceremonies, Biz Forums, etc.

Category	Event	
Main Event	1:1 Meeting	Individual Business Meeting Booths
Sub Event	Exhibition	Exhibition of Domestic Exhibitors
	Biz Forum	Strategies to Enter Overseas Markets
	Luncheon	Welcome Luncheon for Overseas Buyers

## ※ Schedule

Tiime	Day 1		Day 2
10:00~12:00	Opening (10:00~10:30)		1:1 Business Meeting
	1:1 Business Meeting		
12:00~13:30	Welcome Luncheon		Luncheon
13:30~18:00	1:1 Business Meeting	Biz Forum	1:1 Business Meeting
All Day	Exhibition Showcases, MoU Signing Ceremonies		

\*Detailed schedule is subject to change

## □ Invitation

- Invitees: Overseas Buyers from Asia, Middle East, Europe, etc.
- Schedule: April 23 ~ 24, 2019 (4 Days 3 Nights)
- The following will be provided to our Invitees:
  - **Transportation** (1 person/company)
    - : Round-trip Airfare (Economy) & Airport Limousine Tickets
  - **Accommodation**
    - : 4 Days 3 Nights
  - **Interpreter**
    - : During Business Meetings